

10/15/07

Dear SARAH,

By now I hope you have found great comfort in becoming a non-smoker.

Remember, if you should experience an unmanageable desire to have a cigarette, "call up, don't light up." While you have already been to the clinic to take advantage of the free booster treatment, additional booster treatments are available to you at any time for just \$30, provided you have not re-introduced nicotine into your system. This is a modified treatment designed to help reduce/eliminate cravings and withdrawal symptoms.

Your success is very important to us. In the space below, please take a moment to let us know how you are doing.

Sincerely,

*Kelly Lewis*

**Kelly Lewis  
Laser Technician  
Owner/Operator**

*I'm doing great. I'm so glad I found the laser therapy option. I don't think I could have quit smoking without it. It has been great. I tell everyone about it that asks. It has been the best Christmas present to myself and my kids. Thank you again.*

*Sarah*

Dear TERESA,

By now I hope you have found great comfort in becoming a non-smoker.

Remember, if you should experience an unmanageable desire to have a cigarette, "call up, don't light up." Included in your initial session is a Booster treatment, if necessary. This is a modified treatment designed to help reduce/eliminate cravings and withdrawal symptoms. This is at no charge to you if you call within 8 weeks of your initial appointment and provided you have not re-introduced nicotine into your system.

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Sincerely,

*Kelly Lewis*

Kelly Lewis  
Laser Technician  
Owner/Operator

3-3-07

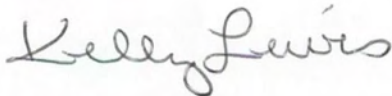
Kelly - It has been 5 weeks of no smoking today! I feel great, my family is ecstatic & so is my body. I highly recommend this procedure for anyone that is serious about "quitting" smoking. I smoked for 42 years & believe that the laser procedure & mindset work successfully hand in hand. THANK YOU!

Dear SCOTT,

By now I hope you have found great comfort in becoming a non-smoker.

Remember, if you should experience an unmanageable desire to have a cigarette, "call up, don't light up." While the "free" booster period has expired, a booster treatment is available at any time for \$30, provided you have not reintroduced nicotine. This is a modified treatment designed to help reduce/eliminate cravings and withdrawal symptoms. Your success is very important to us. In the space below, please take a moment to let us know how you are doing.

Sincerely,



Kelly Lewis  
Laser Technician  
Owner/Operator

KELLY, BEFORE ALPHA, I HAD TRIED EVERYTHING. SMOKING WOULD NOT LET ME GO. I HAD MY LAST SMOKE 10 MINUTES BEFORE WE MET AND HAVE NOT TOUCHED ONE SINCE IT HAS BEEN TWO MONTHS, AND ALTHOUGH IT HAS NOT BEEN EASY, ALPHA WAS THE FINAL STRAW TO QUITTING. I AM NOW A NON-SMOKER AND FEEL GREAT!



LIFE STYLE CENTER OF BIRMINGHAM

LIVE THE ALPHA LIFESTYLE

11/17/08  
www.alphalaserinfo.com • info@alphalaserinfo.com

Dear SUZANNE

By now I hope that you are experiencing great relief from your nicotine addiction. In the space below, please let us know how you are doing and/or provide us with some feedback about your experience with our program and return this page in the stamped envelope provided. Your success is important to us, and your comments could help others who are struggling.

Remember, a "booster" is available to you at anytime for \$40 should any uncomfortable or unmanageable feelings or thoughts about your old habit return, and provided that you have not reintroduced nicotine to your system.

Please find the enclosed \$50 Off Coupon to pass along to a friend, family member, or co-worker who might benefit from our services. Coupon is valid for new customers only.

We wish you the very best with your commitment to be nicotine-free and please do not hesitate to call if you need additional assistance---we are here to help you "Live the Alpha Lifestyle!"

Sincerely,

Kelly Lewis  
Owner/Operator

Hi Kelly!

Thanks to you I have been a "NON smoker" ever since I left your office and I plan to be for life!! I have told everyone that I know about your services - they really work - I am proof!!

Have a great New Year ☺

Dear WENDY,

By now I hope you have found great comfort in becoming a non-smoker.

Remember, if you should experience an unmanageable desire to have a cigarette, "call up, don't light up." Included in your initial session is a Booster treatment, if necessary. This is a modified treatment designed to help reduce/eliminate cravings and withdrawal symptoms. This is at no charge to you if you call within 8 weeks of your initial appointment and provided you have not re-introduced nicotine into your system.

Your success is very important to us. In the space below, please take a moment to let us know how you are doing.

Sincerely,

*Kelly Lewis*

Kelly Lewis  
Laser Technician  
Owner/Operator

I'M A ROCK STAR

NON-SMOKER !!!



WENDY



LIFE STYLE CENTER OF BIRMINGHAM

LIVE THE ALPHA LIFESTYLE

www.alphalaserinfo.com • info@alphalaserinfo.com

Dear *Paula*

By now I hope that you are experiencing great relief from your nicotine addiction. In the space below, please let us know how you are doing and/or provide us with some feedback about your experience with our program and return this page in the stamped envelope provided. Your success is important to us, and your comments could help others who are struggling.

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Please find the enclosed \$50 Off Coupon to pass along to a friend, family member, or co-worker who might benefit from our services. Coupon is valid for new customers only.

We wish you the very best with your commitment to be nicotine-free and please do not hesitate to call if you need additional assistance---we are here to help you "Live the Alpha Lifestyle!"

Sincerely,

*Kelly Lewis*

**Kelly Lewis  
Owner/Operator**

*Kelly,*

I have been nicotine free 7 weeks tomorrow & I am enjoying my freedom from the nicotine monster. I could not have done this without Alpha. I will recommend the Laser Treatment to others interested in becoming nicotine free.  
Thanks  
*Paula Zasady*

Dear Tim,

By now I hope you have found great comfort in becoming a non-smoker.

Remember, if you should experience an unmanageable desire to have a cigarette, "call up, don't light up." Included in your initial session is a Booster treatment, if necessary. This is a modified treatment designed to help reduce/eliminate cravings and withdrawal symptoms. This is at no charge to you if you call within 8 weeks of your initial appointment and provided you have not re-introduced nicotine into your system.

Your success is very important to us. In the space below, please take a moment to let us know how you are doing.

Sincerely,

*Kelly Lewis*

**Kelly Lewis**  
Laser Technician  
Owner/Operator

SO FAR KELLY I HAVE BEEN  
SMOKE "FREE" FOR OVER 5 WEEKS! FIRST  
TIME IN OVER 40 YEARS THAT I HAVE  
GONE THAT LONG. PLAN TO SEE YOU FOR THAT  
BOOSTER, JUST IN CASE.

*Tim*

Dear Jill,

By now I hope you have found great comfort in becoming a non-smoker.

Remember, if you should experience an unmanageable desire to have a cigarette, "call up, don't light up." Included in your initial session is a Booster treatment, if necessary. This is a modified treatment designed to help reduce/eliminate cravings and withdrawal symptoms. This is at no charge to you if you schedule within 8 weeks of your initial appointment and provided you have not re-introduced nicotine into your system.

Your success is very important to us. In the space below, please take a moment to let us know how you are doing.

Sincerely,



Kelly Lewis  
Laser Technician  
Owner/Operator

This was the best thing I ever did for my self. I now call my self a non smoker and never plan on going back. I recommend laser therapy to all the smokers I know.

Jill Stewart  
2/22/08



Dear *DEBBIE*,

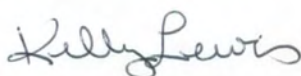
By now I hope you have found great comfort in becoming a non-smoker.

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Your success is very important to us. In the space below, please take a moment to let us know how you are doing and/or to provide us with some feedback about our program.

Hi Kelly,

Sincerely,



**Kelly Lewis**  
**Laser Technician**  
**Owner/Operator**

The laser therapy provided at Alpha Life Style Center is the ONLY thing that worked for me to successfully quit smoking. As a former smoker, I obviously completely enjoyed smoking. I smoked about .5-1 pack per day for about 15 years. I had tried to quit many times before using the nicotine

patch, gum, cold turkey, etc. and the laser therapy is the only treatment that has proved to be successful. I can't even begin to "explain" how or why the laser therapy works.....all I know is that it is the only way I have been able to quit. It somehow makes the cravings go away and I am now at the point where I am not even thinking about smoking. It has now been almost 2 months since I quit smoking and I know that I will remain a non-smoker thanks to the laser therapy at Alpha Life Style Center.

Thank you!!

Debbie 

Dear *DARRELL*,

By now I hope you have found great comfort in becoming a non-smoker.

Remember, if you should experience an unmanageable desire to have a cigarette, "call up, don't light up." Included in your initial session is a Booster treatment, if necessary. This is a modified treatment designed to help reduce/eliminate cravings and withdrawal symptoms. This is at no charge to you if you schedule within 8 weeks of your initial appointment and provided you have not re-introduced nicotine into your system.

Your success is very important to us. In the space below, please take a moment to let us know how you are doing.

Sincerely,

*Kelly Lewis*

Kelly Lewis  
Laser Technician  
Owner/Operator

*I am doing well. It worked again. Thank you for your help and the program.  
Please feel free to call anytime. I sent message to my plant of my success with the program and how easy it was.  
I'm still having the throat clearing issues but I hope that will subside.*

Dear *PATRICK,*

By now I hope you have found great comfort in becoming a non-smoker.

Remember, if you should experience an unmanageable desire to have a cigarette, "call up, don't light up." While you have already been to the clinic to take advantage of the free booster treatment, additional booster treatments are available to you at any time for just \$30, provided you have not re-introduced nicotine into your system. This is a modified treatment designed to help reduce/eliminate cravings and withdrawal symptoms.

Your success is very important to us. In the space below, please take a moment to let us know how you are doing.

Sincerely,

*Kelly Lewis*

Kelly Lewis  
Laser Technician  
Owner/Operator

*So far so good!  
Thanks Kelly.  
You're awesome!  
Happy New Year.*

Dear TERESA,

By now I hope you have found great comfort in becoming a non-smoker.

Remember, if you should experience an unmanageable desire to have a cigarette, "call up, don't light up." Included in your initial session is a Booster treatment, if necessary. This is a modified treatment designed to help reduce/eliminate cravings and withdrawal symptoms. This is at no charge to you if you schedule within 8 weeks of your initial appointment and provided you have not re-introduced nicotine into your system.

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Sincerely,

*Kelly Lewis*

**Kelly Lewis**  
**Laser Technician**  
**Owner/Operator**

The Alpha Life Style program was very successful for me as I was a smoker for over 42 years and was able to "quit" after having the Laser Procedure performed. I had tried other methods on various occasions without success. The impact on my life has been incredible. For instance, I do not smell like an ashtray nor do I not cough constantly. I no longer have sinus headaches or worry about my blood pressure spiking [smoking does that to a person].

I no longer have to stand out in the cold weather or rain smoking. There are no more dirty looks from people that do not understand the difficulty involved for people that are addicted to nicotine. I do not have to worry about whether or not a restaurant has a smoking section or that my plane will be delayed therefore, causing me anxiety because I have to wait longer for my "nicotine fix". I would be happy to answer any questions that a media representative may have. The best way to reach me is at [REDACTED] [work #, hours are 7:00A - 3:00P]. I wish Alpha Life Style continued success.

Thank you,

Teresa [REDACTED]